

# BUSINESS RESILIENCE IS NO LONGER OPTIONAL



**MR. ANDY REID**

## **WEBINAR OVERVIEW**

Nobody could have predicted the events of 2020. Those that had resilience plans never believed they would be needed. Those that didn't had to move quickly to survive. But as the unfamiliar becomes familiar, many organisations have innovated and are finding ways to flourish in the new now. **In this session Andy Reid reviews the key moments of a turbulent year offering insights and success stories of how manufacturers are responding to meet the needs of their customers.**

## **ABOUT SPEAKER**

### **Mr Andy Reid - Director of Product Marketing, International, Epicor Software**

Andy Reid is responsible for bringing the state of the market and voice of the customer into Epicor. For more than 20 years Andy has been market focused, first within the IBM partner ecosystem, moving into supply chain management ERP, translation technologies, data quality and location intelligence. Now with Epicor Software, Andy leads the International Product Marketing organization helping to align the rapidly changing needs of Epicor customers with innovative industry focused solutions.

## **REGISTRATION FORM**

Please register the following person/s for the "WEBINAR".

**PLEASE TYPE IN BLOCK LETTERS:-**

1. **Name:** \_\_\_\_\_  
**Designation:** \_\_\_\_\_  
**Email:** \_\_\_\_\_
2. **Name:** \_\_\_\_\_  
**Designation:** \_\_\_\_\_  
**Email:** \_\_\_\_\_
3. **Name:** \_\_\_\_\_  
**Designation:** \_\_\_\_\_  
**Email:** \_\_\_\_\_  
**Company Name:** \_\_\_\_\_

## **REGISTRATION PROCEDURES**

**CLOSING DATE: 20 APRIL 2021**

The organizer reserves the right to cancel, reschedule, postpone or amend the date due to unforeseen circumstances.

**Date:**  
**22 April 2021**  
**(Thursday)**

**Time:**  
**2.00 pm – 3.00 pm**

**Organised and Supported by:**

## **About MISIF**

The Malaysian Iron & Steel Industry Federation (MISIF) is the national association representing the iron and steel manufacturing companies of Malaysia. Among its many activities, MISIF provides subsector group management and in this instance, this workshop is to support promotional activities of the MISIF Stainless Steel Group.



## **About Epicor Software**

Epicor is here for the hard-working businesses that keep the world turning. They're the companies who make, deliver, and sell the things we all need. Businesses trust Epicor to help them do business better. Their industries are Epicor industries, and Epicor understand them better than anyone. By working hand-in-hand with customers, Epicor get to know customers' business almost as well as they do. Epicor innovative solution sets are carefully curated to fit businesses' needs, and built to respond flexibly to their fast-changing reality. Epicor accelerate every customer's ambitions, whether to grow and transform, or simply become more productive and effective. That's what makes Epicor the essential partners for the world's most essential businesses.

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**SCAN to register**